

II INTERNATIONAL WORKSHOP

JÁNOS S. PETŐFI *IN MEMORIAM*



Workshop Programme

20 April 2018 | Università degli Studi "G. d'Annunzio" di Chieti - Pescara
Department of Languages, Literatures and Modern Cultures | Viale Pindaro 42 | Pescara (Italy)



The International
J.S.P. Workshop

Welcome of Workshop Hosts

09:00 Welcome by the Rector Magnificus of the University: Sergio Caputi

09:15 Welcome by the Director of the Department: Carlo Consani

Morning Session

CHAIR: Luciano Vitacolonna

09:30 Opening Address: Remembering János Sándor Petőfi
József Andor - Luciano Vitacolonna

10:00 Literary Hermeneutics in János S. Petőfi's Linguistic and Textual Thinking
Francisco Chico Rico (Universidad de Alicante, Spain)

10:30 Some Remarks on Petőfi's Lexicon Conceptions
Klaus Hölker (Leibniz Universität Hannover, Germany)

11:00 BREAK

11:30 Bulls, Stars and Stripes: a Semiotic-Textological Analysis
of the Political Manipulation of Images
Margarita Borreguero Zuloaga (Universidad Complutense de Madrid, Spain)

12:00 La testologia semiotica di J. S. Petőfi: dalla multimedialità alla multimodalità
Carla Marellò - Silvia Verdiani (Università di Torino, Italy)



Afternoon Session

CHAIR: Margarita Borreguero Zuloaga

15:30 Contemplating over the Notion of Coherence
and the Paragraph Structuring of Written Texts
József Andor (Pécsi Tudományegyetem / University of Pécs, Hungary)

16:00 La "tentazione" didattica della Testologia Semiotica di János S. Petőfi
Paola Desideri (Università "G. d'Annunzio" di Chieti - Pescara, Italy)

16:30 Grammar and Drama as Grounds for a Textological Approach to Symbols
and Liturgical Forms of Life
Marcello La Matina (Università degli Studi di Macerata, Italy)

17:00 Some Aspects of a Semiotic-Textological Approach to Graphic Narrative, Comics
and Other Static Communicates with a Verbal and a Pictorial Component
Angelo Piepoli (Independent Scholar - London, United Kingdom)

17:30 Interpretando una scritta murale
Luciano Vitacolonna (Università "G. d'Annunzio" di Chieti - Pescara, Italy)

18:00 WORKSHOP CLOSURE





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PESCARA 2018

Hosted by

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Organizers:

Luciano Vitacolonna (Università "G. d'Annunzio" di Chieti - Pescara)
Margarita Borreguero Zuloaga (Universidad Complutense de Madrid)



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